

## RR Kabel Concludes Season 3 of Kabel Stars Scholarship Program

~ The Program honoured 1000 deserving students this year from across India ~

**National, March 06, 2025:** RR Kabel, India's leading consumer electrical and wire and cable manufacturer, proudly concludes the third edition of its Kabel Star Scholarship Program, which has awarded scholarships worth ₹3 Crore to 3000 deserving students across the nation till now. The program, tailored for the children of electricians, who are affectionately known as 'Kabel Dost,' offers vital financial support for students pursuing higher secondary education.

### Nation-wide Reach and Impact

The 2024 edition of the Kabel Stars Scholarship Program received an overwhelming response this year with almost 1500 applications from across the nation. After a rigorous selection process, 1000 deserving students were awarded scholarships, each receiving ₹10,000 to support their higher secondary education. The program's total scholarship fund was over ₹1 crore each year, reaffirming RR Kabel's substantial investment in the future of these bright young minds. To honour the scholarship recipients, RR Kabel organized a series of award ceremonies across cities, including Bhopal, Mumbai, Delhi NCR, Ahmedabad, Lucknow, Jaipur, Kozhikode, Coimbatore, Visakhapatnam, Aurangabad and Nagpur. In addition to the winners of this year, top 25 students from the initial Kabel Star Scholarship Program were also recognised and felicitated at the event along with a laptop to enhance and support their further education.

A special carnival was organised at a few locations that offered some entertainment to the children with its various games and food stalls.

**Mrs. Kirti Kabra, Director, RR Global,** reflected on the program's success: "*As we conclude season 3 of the Kabel Stars Scholarship Program, we are filled with pride seeing the dreams of these bright students take flight. This initiative goes beyond financial assistance; it is about nurturing talent, breaking barriers, and shaping the future of our nation. The increasing number of applicants each year and the inspiring stories of our past recipients validate our commitment to this cause. We at RR Kabel remain dedicated to fostering an educated and empowered India, one scholar at a time.*"

### Inspiring the Next Generation

The scholarship winners expressed their joy and excitement upon receiving their awards, with many sharing inspiring stories of perseverance and dedication. Their ambitions, ranging from engineering to medicine and beyond, were celebrated at the award ceremonies held across the country.

The Kabel Stars Scholarship Program stands as a vital effort by RR Kabel to give back to the community and foster a brighter, more educated future for the next generation. As these students embark on their educational journeys, RR Kabel continues to support and celebrate the aspirations of electricians and their families, helping to shape the leaders of tomorrow.

### About R R Kabel Limited

R R Kabel Limited is a leading consumer electrical company in India and has an operating history of over 25 years in the country. It is India's largest exporter of wires and cables, offering a wide range of electrical products including wires & cables, fans, lighting, electrical accessories, and appliances for residential, commercial,



industrial, and infrastructural purposes. Committed to quality and innovation, the company's products adhere to global guidelines and standards, ensuring safety and reliability.

The company continues its mission to create quality products using the latest advances in wire design and engineering. The range of wires and cables have national & international product certifications and are compliant with the REACH (Registration, Evaluation, and Authorization of Chemical Substances) and RoHS (Restriction of Hazardous Substances) directives. The brand has also conducted extensive research and development to ensure its products adhere to global guidelines and standards.

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