

RRoshani, an initiative by RR Kabel Foundation Introduces Skill Enhancement Program for Maharashtra's Underprivileged Youth

Mumbai, 10th June 2025: On the occasion of International Electrician Day, RRoshani – an initiative by the RR Kabel Foundation – proudly shines a spotlight on its ongoing Skill Development Program aimed at empowering underprivileged youth across Maharashtra. This project aims to equip young individuals, aged 18 to 30, with comprehensive technical training in electrical work, soft skills development, and job placement support. The initiative will be implemented across five districts—Mumbai, Pune, Aurangabad, Nashik, and Solapur—between June and September 2025.

The three-month training program offers 300 hours of hands-on instruction, delivered in collaboration with esteemed partners—**Kohinoor Technical Institute**, **FUEL** (Friends Union for Energizing Lives), and **Rustomjee Academy for Global Careers** (RAGC). The program is open to youth who have passed their SSC and come from families with an annual income below ₹6 lakh.

As part of the program, trainees will receive **kits by RRoshani**, including **t-shirts, bags, study materials, and an electrical toolkit**—designed not only to support their learning journey but also to build a sense of identity and pride in being part of the RRoshani movement.

“We believe that real change begins with opportunity,” said, Kirti Kabra, Director at RR Global. **“By equipping young individuals with essential technical and life skills, we aim to unlock pathways to meaningful employment and brighter future—not only for them but for their families as well.”**

As a leader in the electrical industry, RR Kabel recognizes the critical importance of skilled manpower in driving both industry growth and national progress. Rooted in RR Kabel Foundation's commitment to inclusive growth, *RRoshani* represents more than just a skill development effort—it embodies a vision of enabling youth to overcome socioeconomic challenges and become active contributors to India's development. By providing access to quality training and job placement support, RR Kabel is helping to create a more inclusive workforce where every young person has the chance to thrive and contribute meaningfully to society.

With a target of placing at least 50% of certified trainees into gainful employment, this initiative also addresses India's growing demand for skilled electricians and technicians, thereby contributing significantly to the nation's development.

The ₹53-lakh investment in this initiative underscores RR Kabel Foundation's commitment to community upliftment through education, employment, and empowerment. Through *RRoshani*, the Foundation is not only training individuals but also nurturing a generation that is ready to power the future.

About RR Kabel:

R R Kabel Limited is a leading consumer electrical company in India and has an operating history of over 25 years in the country. A globally respected conglomerate, with a presence in over 90

countries, RR Kabel is India's largest exporter of wires and cables, offering a wide range of electrical products including wires & cables, fans, lighting, electrical accessories, and appliances for residential, commercial, industrial, and infrastructural purposes. Committed to quality and innovation, the company's products adhere to global guidelines and standards, ensuring safety and reliability.

The company continues its mission to create quality products using the latest advances in wire design and engineering. The range of wires and cables have 50 national & international product certifications and are compliant with the REACH (Registration, Evaluation, and Authorization of Chemical Substances) and RoHS (Restriction of Hazardous Substances) directives. The brand has also conducted extensive research and development to ensure its products adhere to global guidelines and standards.

For further information, please contact:

R R Kabel Limited

Prathama Tripathi

Mob: +91 8777723664

Email: prathama.tripathi@rrglobal.com

Adfactors PR

Lakshita Jain

Mob: +91 90156 85445

Email: jain.lakshita@adfactorspr.com

Rashi Kumar

Mob: +91 7517516239

Email: rashi.kumar@adfactorspr.com